

Kelly Blair is an accomplished strategic professional with a background in the development and management of focused technical and business initiatives. Kelly's passion for the customer experience has been leveraged across different organizations at Charter and to improve Spectrum's video offering.

Kelly has been in the Telecommunications Industry since 2017, starting with a consulting contract with Charter that was supposed to be six weeks and here we are now, seven years later. Her first assignment as a consultant with Avanade was to help build Charter's in-house AB testing platform. After converting to a full-time employee, the platform launched and revolutionized Product's feature releases to rely on data-driven decisions to improve the experience of Charter's millions of customers. She has been involved in Charter's IP set-top-box program since 2021 but became the product owner as the partnership with Comcast came to fruition. Working with Comcast, she defined MVP and launched Xumo Stream Box as Charter's go-forward Video offering. She traveled the country raising awareness (and excitement) across the operations and sales organizations leading to a successful launch in 2023. Her work on Xumo Stream Box earned her Product and Technology's Forever Forward award.

An alumnus of the University of Denver, Kelly received her undergrad in Marketing, but her love of learning drove her back to school to earn a Master's in both Business Analytics and Information Systems. Kelly loves to spend her free time traveling, whether it's to visit her nephews or experience new countries and cultures.